KDDI Web Communications Inc. Begins Pre-Registration of Visual Blog "g.o.a.t"
Express Yourself With A Next Generation Platform

https://www.goat.at

Tokyo, Japan – KDDI Web Communications Inc. has initiated the pre-registration of the beta version of "g.o.a.t", a new visual blog service.

g.o.a.t is a blog service with emphasis on beautifully expressing ideas. g.o.a.t's goal is to allow bloggers to fully express themselves with minimal restriction. With g.o.a.t bloggers can focus their message with better usage of pictures, video, and other content. For example, adjustments such as color correction, changing the aspect ratio and a variety of other image editing features are available. g.o.a.t also provides high-quality stock photo services for free and social media integration to make accessing images extremely easy.

With the spread of smartphones, communication via pictures and video has become immensely popular among the general public. g.o.a.t intends to emphasize this evolution of communication by giving users the Greatest 'blogging experience' of All Time, hence the name. g.o.a.t has also created a series of promotional videos available via the website to highlight this evolution of communication.

The beta version pre-registration is available now. Anyone who registers will receive an invite to use the service June 2016 on a first-come, first-served basis.
The beta version will be available for free in both English and Japanese but future versions of g.o.a.t will be also offered in many other languages.

g.o.a.t Beta Version Pre-Registration Site
https://www.goat.at

Press Release
https://www.goat.at/press/20160511.html

Press Kit
https://www.goat.at/presskit.html

About KDDI Web Communications Inc.

KDDI Web Communications Inc. is a consolidated subsidiary of KDDI Corporation. KDDI Web Communications Inc. focuses on hosting solutions for small and medium sized enterprises and now accounts over many corporate clients. KDDI Web Communications Inc. also provides website-building services for Jimdo and telephony infrastructure services for Twilio in the Japanese market.

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